

“Business has only two functions
- marketing and innovation”

Milan Kundera



viz-ability
marketing

WHO ARE WE?

Viz-ability is an innovative marketing consultancy. specialising in the medium to small business sectors We offer a personal and pro-active service - exactly what you need for such a vital aspect of your business.

Our services are affordable and practical. No matter what the size of your business, Viz-ability can improve and enhance your profitability. All our client programmes are tailored to the specific needs of our Clients, for example all our websites are custom built.

We understand that attention to the little things can be every bit as important as the bigger issues. A one page leaflet will receive the same meticulous attention as a full corporate branding project.



HOW DO WE WORK?

One of the great advantages of using external advisers, is that we bring fresh and innovative ideas to your business. All too often managers view their businesses from the inside, looking out. We feel that it is far more important to view businesses from the outside, looking in. That's how your customers see you.

Viz-ability take a pride in suggesting new and innovative concepts to improve our Clients' businesses and profitability. Above all we will not subject you to marketing jargon - all our consultants use good, old fashioned, plain English!

Our approach is pro-active and frank. We won't necessarily tell you what want to hear, but you'll certainly hear what you need to know.

Good marketing pays for itself in terms of market presence and improved demand for your business's goods or services.



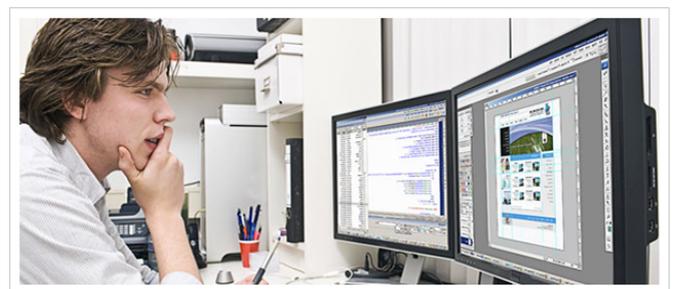
WHAT DO WE DO?

From complete, corporate branding to leaflet design, Viz-ability delivers results.

A fresh approach to website design, a better brochure, a newsletter that actually works, a customer database to improve service, an email campaign, we create solutions that are unique to you. Solutions that deliver.

We don't believe that “one size fits all”. We see each Client as an individual and we tailor solutions to their needs and budget. We listen to your views, discuss alternatives and create solutions designed specifically for you.

It is a matter of pride that every task, irrespective of size, is assured of our very best effort. Whether it is a full corporate identity programme or a single e-mail flyer, you can always rely on our full commitment and delivery on time.



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